Third Party Design, Construction and Operations on FIU Campuses

SIGNAGE MARKETING
http://wordpress.fiu.edu/ucr/about-us/

Contact Person:

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A. List of Applicable Requirements:

Helvetica upper and lower case (or one color silver logo when applicable)

Silver/Aluminum letter (channel backlit lettering-optional) – ½ inch aluminum

B. List of Applicable Regulations, Policies, Procedures:

All drafts and proofs should be approved by FIU External Relations. We are initiating a Signage Guide specific to third parties.

C. Standard Protocol/Process:

FIU Facilities, External Relations and Business Services must be contacted prior to any agreements/estimates. (for approval of materials, installation methods and maintenance agreements and possible monthly cost estimates)

D. List Applicable Exclusive Contracts (if any):

Facilities and Business Services will be able to address exclusive contracts. Example: Coca Cola not permitted due to exclusive Pepsi contract. (Online link to exclusive contracts?)

E. Other Information:

FIU needs to establish a detailed signage guideline.

Example: http://www.udel.edu/ocm/licensing/pdfs/UD_Sign-Vehicle_Standards.pdf

Current way finding proposal under executive review